



www.amforum.org

ASSET MANAGEMENT FORUM

membership based collaboration between asset managers and their associated specialists, addressing asset performance and asset management related problems and applied or experienced solutions.

**independent
not-for-profit
confidential
experience based
web-enabled
operational & strategical**

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apply for membership through our web-site
www.amforum.org

Join over 200 experts involved in the management of electricity asset networks. Covering 34 European countries, more than 60 utilities and 30 specialist solution providers.

members opinions:

This "warehouse" of experts and skilled engineers reflects an intangible asset like knowledge management.

Claudio DiMario, GRTN, Italy

An ideal way for us to remain at the cutting edge...

Marten Svensson, Swedpower, Sweden

A good benchmarking method on the main topics as practiced by Grid Operators..

Paul Leemans, ELIA, Belgium

Beneficial to meet a wide variety of Asset Managers who were able to discuss their problems and solutions openly.

Gary Eastwood, EA Technology, UK

AMForum is a window into the practical world of asset management

Gerald Sanchis, RTE, France

The AM Forum is inspiring because of the intensive, direct interaction between the members of the forum.

Simon Bruijns, Continuo, Netherlands

AMforum
networking pl@za for asset managers



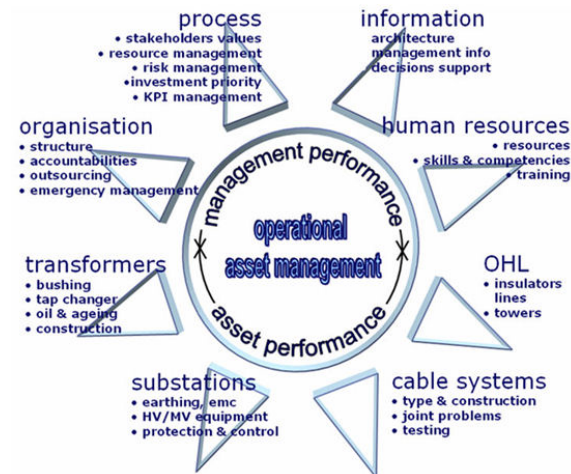
ASSET MANAGEMENT FORUM, initiated in April 2004, is based upon the same approach forums are based upon since ancient history: facilitate free discussion and information exchange. In this situation for the asset management "community".

ASSET MANAGEMENT FORUM is dedicated to the electrical power industry, covering both publicly and privately owned networks. Our objective is for owners/asset managers of these networks and their associated solution providers to professionally benefit from a permanent and high quality exchange of asset management related problems and experiences.

ASSET MANAGEMENT FORUM does not sell products or services. It provides a "members only", web-enabled and forum session based, broad response to many strategic, organisational and technical challenges for those dealing with the management of the addressed assets.

ASSET MANAGEMENT FORUM addresses the operational issues as shown in the figure through their web-site. A web-enabled information process is organised according to this division. Your contact information is protected and you are protected against SPAM mails. Strategically oriented issues are

addressed in special discussion groups for which application via our web-site is possible.



All experts belonging to the target group are welcome to apply for membership. The number of applicants per company is not restricted and includes participation in our forums sessions and discussion groups.

ASSET MANAGEMENT FORUM guarantees anonymous data exchange unless you clearly agree upon making your contact information open. All problems and related solutions with respective experience are stored into a web-enabled data base. This data base can only be addressed and consulted by members through user ID and password. The process involved is sketched in the figure to the right.

Asset Management Forum strongly supports the idea of networking. Apart from the continuous availability of our web-enabled communication "plaza", annual forum sessions are organised. The discussion content depends on the requests of the forum members. The number of attendees is deliberately kept limited to positively influence the process of personal networking. The forum sessions give many opportunities to meet and discuss problems and solutions directly with colleagues experiencing the same problems.

These forum sessions are prepared through an **executive meeting** held each spring by a "core-group" of invited members only. Another excellent opportunity for networking.

